

# Tech that backs you. Data that guides you.

Today's world of work



Everyone has different dreams, different goals and different reasons for working hard.

That's why we never stop reimagining a better world at work.

So whatever you're **#workingfor**, we've got multiple ways to help you get there, faster.



# Unmatched benchmarking depth and breadth with global reach

90M+

Unique US Employee Records over the last 10 years \$3.1T+

Moved in Client Funds in FY22

1M

Businesses Served 40M+

Workers Paid, Worldwide 80M

Employee Tax Statements Delivered Globally in FY22



## 5 global trends shaping the future of work

- 1. Slowdown in global growth
- 2. The return of inflation
- 3. Wages are growing in pockets
- 4. Labor force is smaller, more concentrated
- 5. The digital economy is rapidly accelerating



### Window of opportunity for accountants

97%

of accountants
get involved
with payroll in
some capacity
for their clients

70%

want to **grow advisory services** over
the next 2 years

67%

get involved with retirement, plus another 11% want to start getting involved

68%

get involved with HR compliance, plus another 11% want to start getting involved



## A Better Approach: Streamlined Payroll & HR Technology

Integrates with current tech stack

Improves reporting and visibility across firm

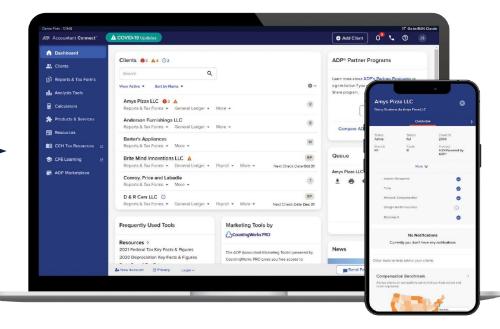
Increases efficiency and helps increase revenue

Deepens client relationship with advisory services

Advanced security



#### **ADP Accountant Connect<sup>™</sup>**



#### **A Unified Solution**

One Login. Seamless Integration.

All Clients, regardless of how payroll fits into a firm's practice today or in the future.



## Real world application in today's world of work







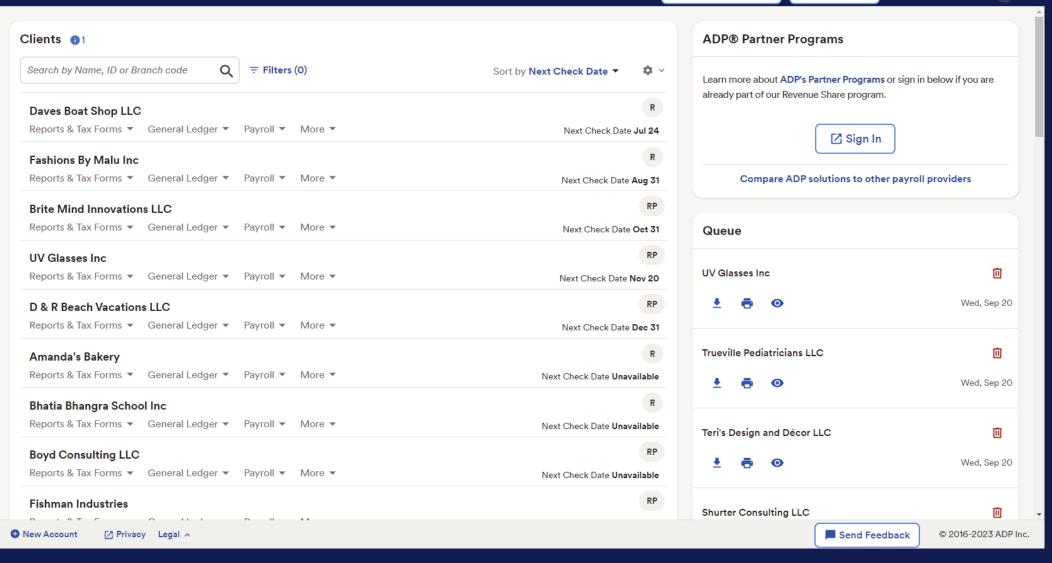




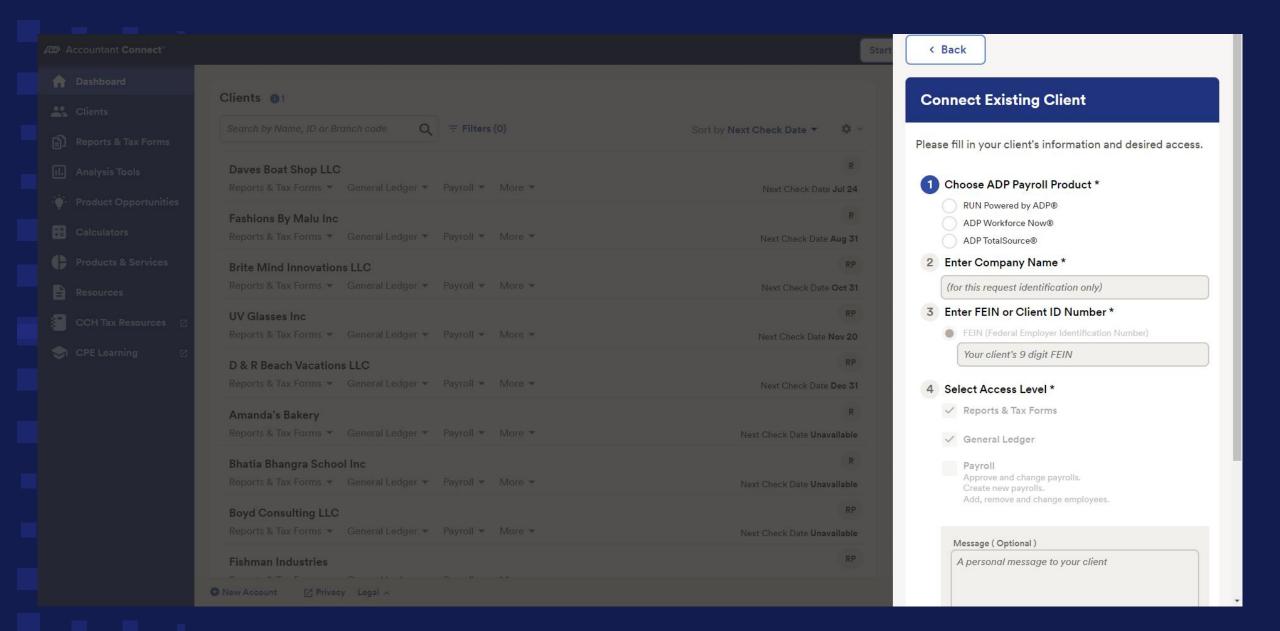




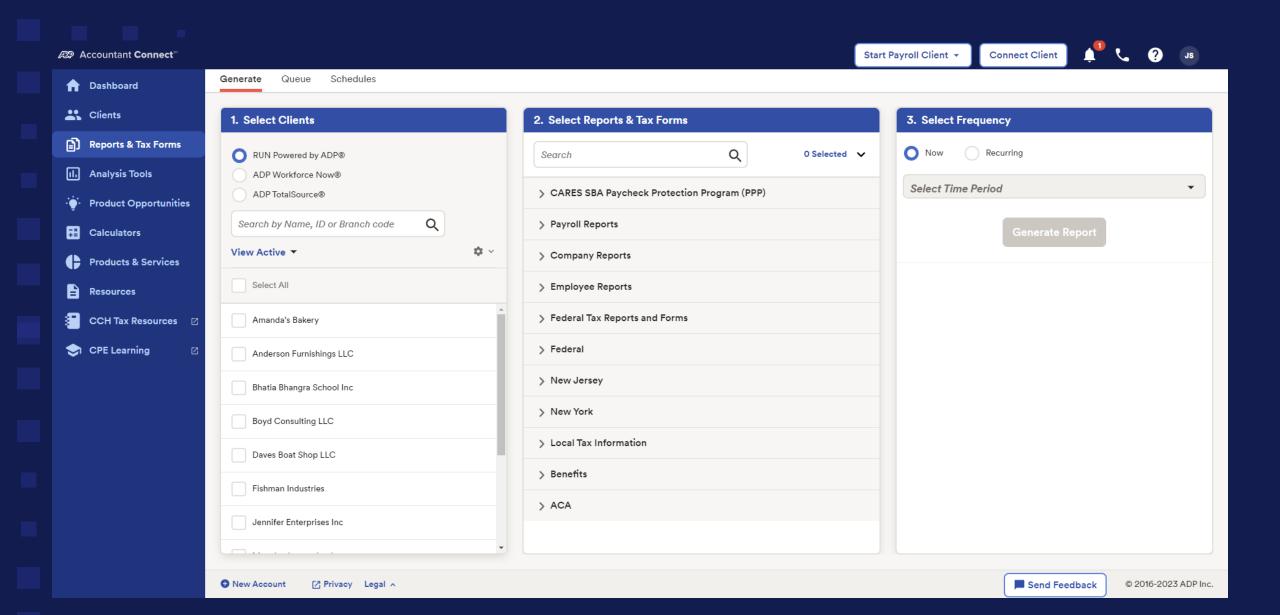




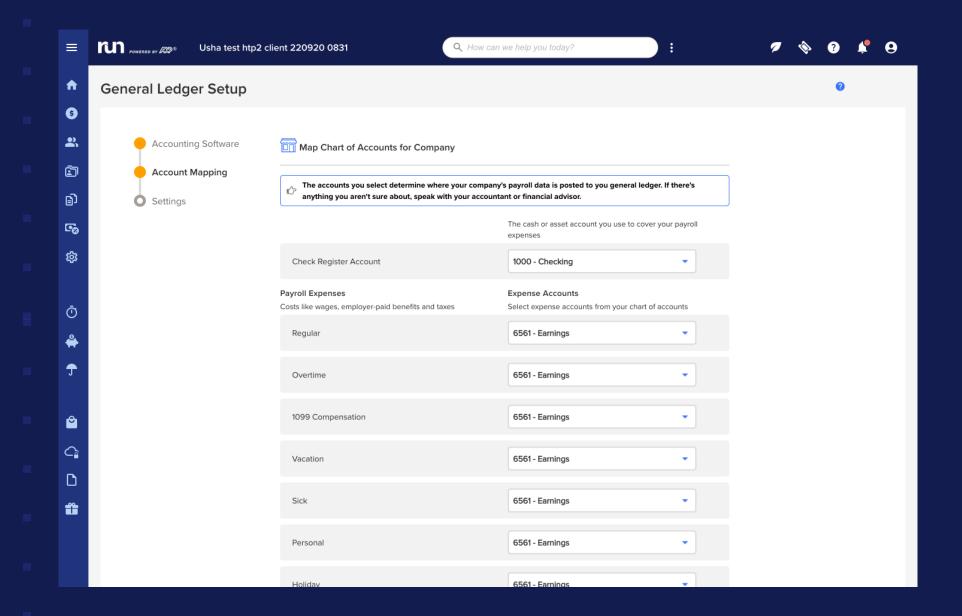




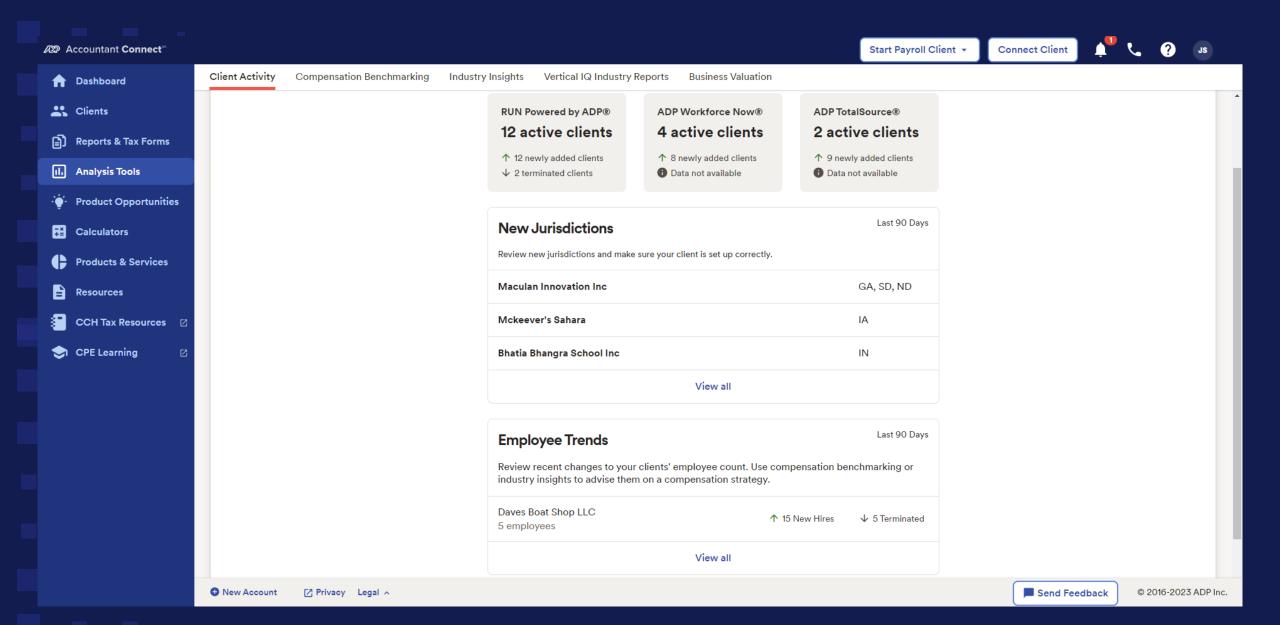




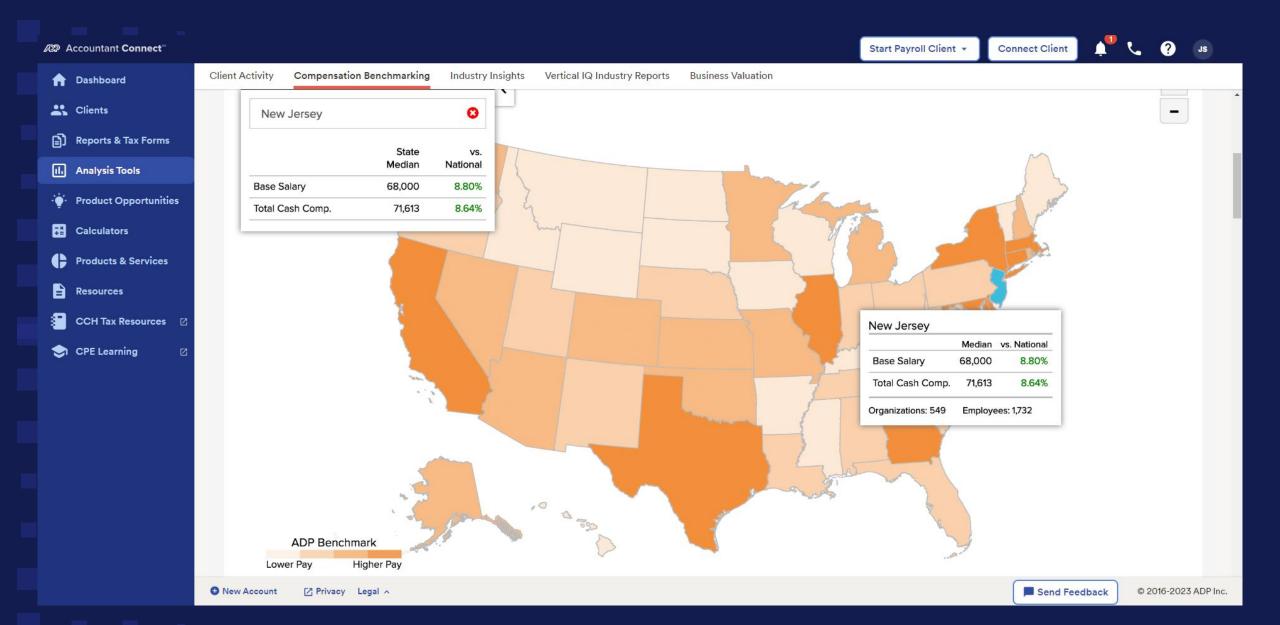




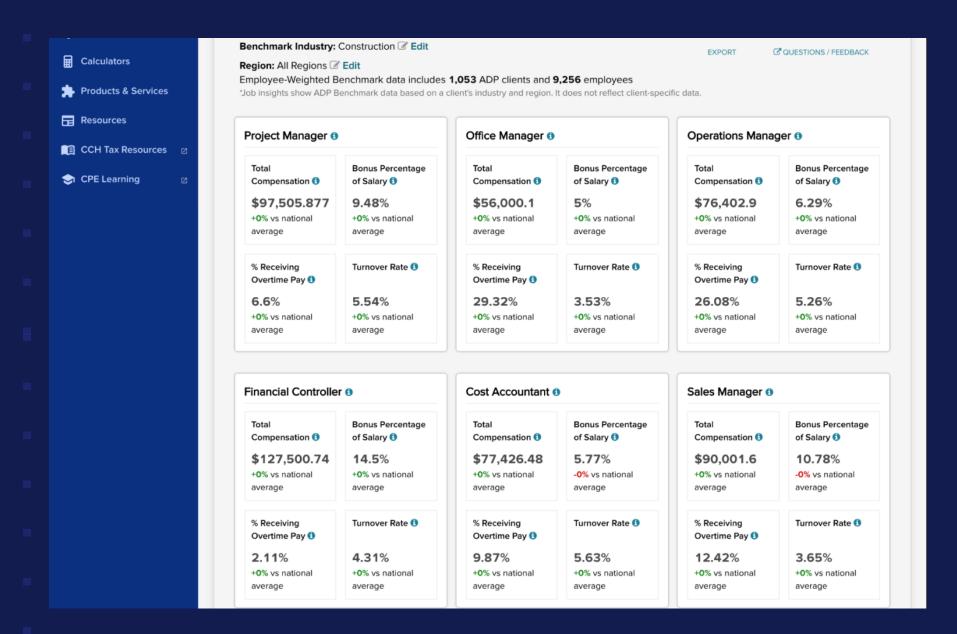




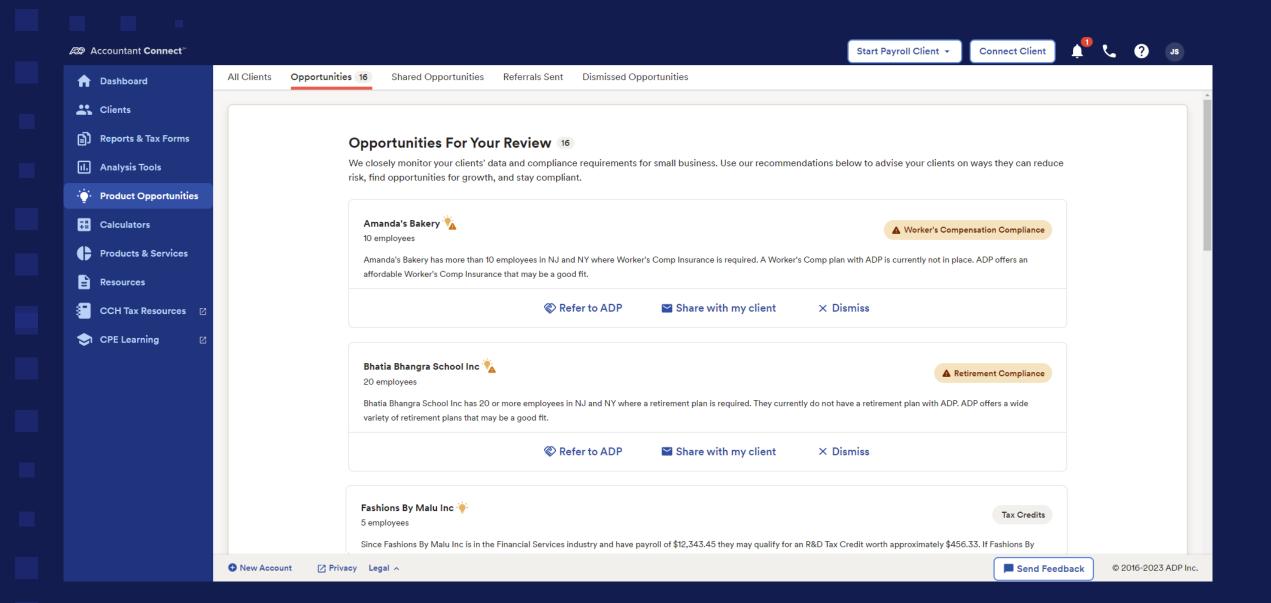






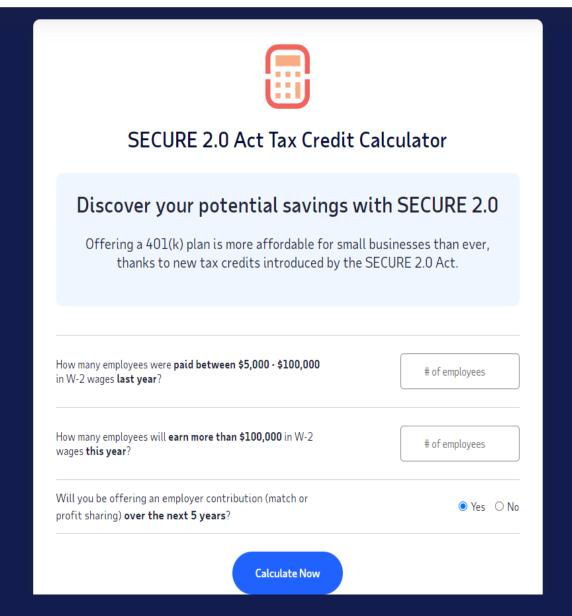














#### **Exclusive Discounts**

ADP offers exclusive discounts for best-in-class accounting and business technology partners.

#### Tax Compliance Software



Avalara

Solve clients' sales tax issues with Avalara for Accountants portfolio of solutions.

#### Comprehensive business valuation



BizEquity

On-the-spot valuations and financial insights. First valuation is free!

#### **Bookkeeping automation**



Botkeeper

Leverage the latest technology to deliver a full-suite bookkeeping.

#### **Marketing Tools**



CountingWorks PRO

Free access to powerful tools that showcase your expertise and attract clients.

#### Integrated financial reporting



Jirav

Business planning to help clients build, measure, and deliver on financial strategies.

#### Build your Modern Firm®



Rootworks

Follow a proven path to build the profitable, Modern Firm® you've always wanted.



## Always be exploring & learning.



# Thank you! For being amazing.

adp.com/accountantconnect



