

AI UNCHAINED

Accounting Intelligence. No boundaries. No limits.

2024



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AI UNCHAINED

Accounting Intelligence. No boundaries. No limits.

WALKING A TIGHTROPE BETWEEN EVOLVING TECHNOLOGIES AND TRADITIONAL ACCOUNTING PRACTICES

TUESDAY, OCTOBER 8



MODERATED BY

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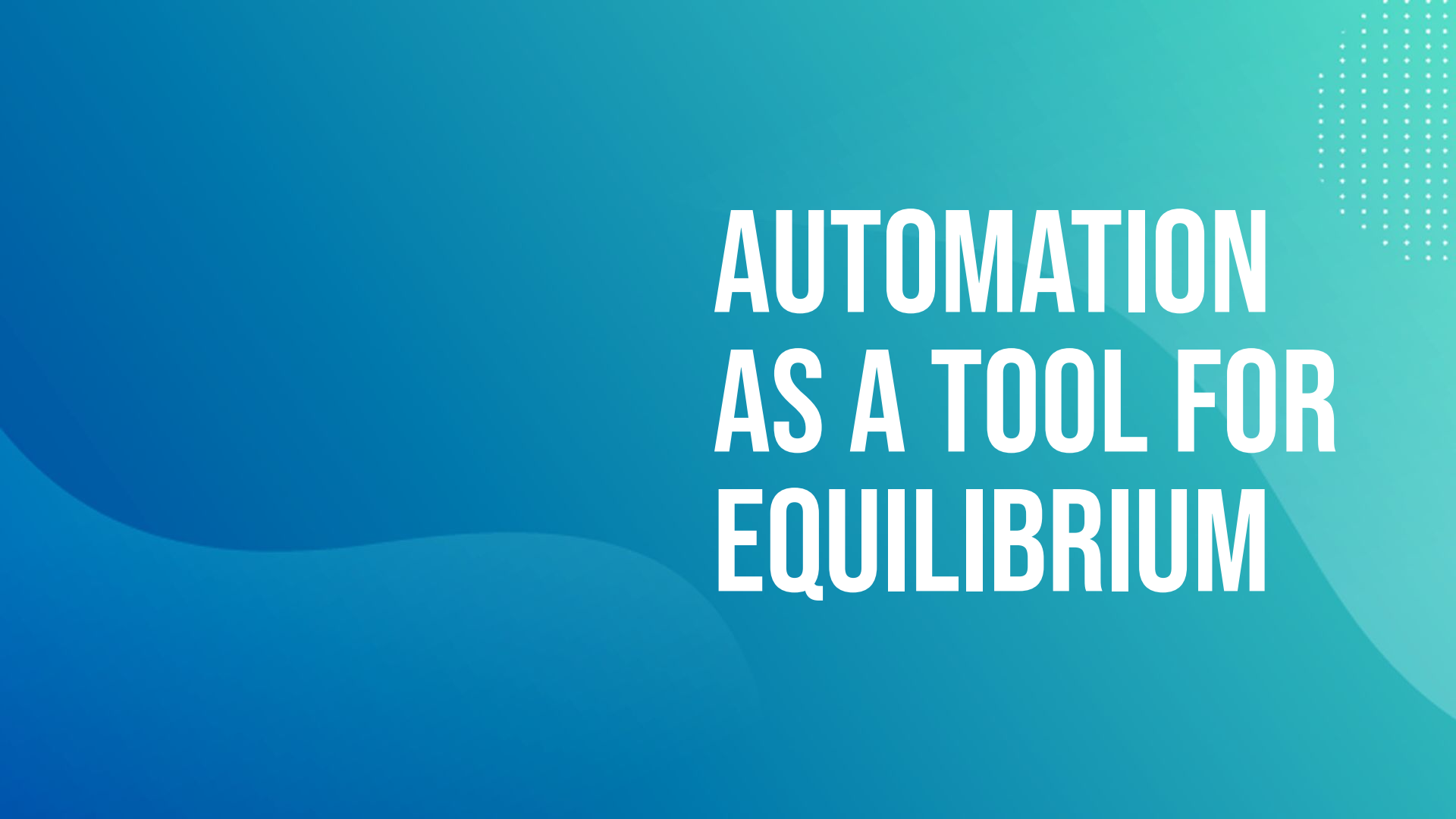
LEARNING OBJECTIVES

In this session you will learn how to:

- Use automation as a tool for equilibrium

- Advance efficiency and effectiveness by harmonizing rapid digital advancements with the human element of CPA work

- Balance tradition with innovation, precision and creativity



AUTOMATION AS A TOOL FOR EQUILIBRIUM

POLL #1

Do you think the profession is doing enough to address the mental and physical well-being of accountants in this tech-driven era?

Yes

No

BALANCING CLIENT SERVICE WITH TECHNOLOGY



NAVIGATING AMBIGUITY IN DECISION- MAKING

HARMONIZING DIGITAL ADVANCEMENTS WITH THE HUMAN ELEMENT

THE ROLE OF MODERNIZATION IN ELEVATING THE PROFESSION

Balancing Tradition with Innovation

POLL #2

Are there specific areas where you believe tradition should be preserved despite the availability of new technologies?

Yes

No

THE HUMAN ELEMENT IN AN AUTOMATED WORLD

POLL #3

Have you seen aspects of a firms' work that is intentionally being kept manual to preserve this human connection?

Yes

No

THE IMPACT OF AI ON ACCOUNTING PRACTICES



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- ▶ Navigate to <https://rainmaker.cnf.io/> and tap the session titled "Botkeeper_ Walking a Tightrope"
- ▶ OR just point your phone's camera at the QR code to join directly



Live Content Slide

When playing as a slideshow, this slide will display live content

**Poll: The accounting profession is clearly evolving.
What steps do you see firms taking to future-proof
their practice?**

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Poll: How do you and the firms you work with stay informed about the latest technological trends and regulatory changes?

POLL

The accounting profession is clearly evolving. What steps do you see firms taking to future-proof their practice?



How do you and the firms you work with stay informed about the latest technological trends and regulatory changes?

POLL

How do you and the firms you work with stay informed about the latest technological trends and regulatory changes?

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THANKS!

Do you have any questions?

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