Accounting Intelligence. No boundaries. No limits.

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REMOTE TEAM ROADMAP: INCREASE REVENUE AND REDUCING OVERHEAD TUESDAY, OCTOBER 8

PRESENTERS:





SHARRIN FULLER CHIEF EXECUTIVE OFFICER, GLASS WALLET

NICK BOSCIA, CPA PARTNER, BOSCIA & BOSCIA P.C.



Hi, I'm Sharrin!

 CEO of Glass Wallet Ventures, LLC and CORE Financial

- Creator of the Scaleable to Saleable and Remote Team Road Map
- Sold her first business for \$2 Million Dollars
- Have acquired 3 companies and grown each one to \$1 million in one year
- Passionate about teaching others how to build, scale and sell a business successfully





Hi, I'm Nick!

- Joined family-owned accounting firm Boscia & Boscia PC in 2013
- CPA & EA committed to continuous education
- Known as "TheBalancedCPA" helping firms grow while creating balance & fulfillment both professionally and personally
- Passionate world traveler with a goal to explore 100 countries around the globe.



When, Why, and How to Recognize Your Firm Should Go Remote





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Your Remote

Checklist

C		Y/N lized Y/N
SCALEABLE	ALEABLE	tract
Remote-Readiness Checklist	J	Y/N Ints
etermine if you business, in its current state, is ready to embrace remote work s it presents significant opportunities for scalability, cost reduction, and talent acquisition		Y/N ≥y team
Scalability:		Y/N
 Is your firm experiencing rapid growth that's outpacing your current office space? 	Y/N	nd
Are you looking to expand your client base beyond your local region?	Y/N	Y/N
 Do you find it challenging to scale operations due to the limitations of physical office space? 	Y/N	ies Y/N
Could reducing or eliminating office space lead to significant cost savings?	Y/N	eing Y/N
Cost Inefficiencies:		te Y/N
 Are your overhead costs (e.g., rent, utilities, office supplies) taking up a large portion of your budget? 	Y/N	17 18
 Does managing an in-office team seem to be more costly than productive? 	Y/N	
 Are you considering transitioning your manual processes to automated software solutions? 	Y/N	
Client Needs:		
 Do your clients prefer virtual meetings or have you received requests for remote services? 	Y/N	
 Is your client base expanding to regions where face-to-face interaction is impractical? 	Y/N	esents significant ition.
 Could a remote setup help you provide more flexible service options for your clients? 	Y/N	' your firm are well-
 Are your clients comfortable using online tools and platforms for communication and project management? 	Y/N	



Building the Foundation of a Remote Team



The Hierarchy

Handout

CEO EΑ People Accounting Marketing Tax Operation **Director of** Accounting **Director of** Director of Senior Tax People Ops Marketing Senior Managers Accounting Cust. Success Sales Content & Manager Manager **SM Manager** Junior **Preparers &** Accounting Outsource **Cust. Success** Outsource Reps **Bookkeepers &** Outsource

Use this chart to help clarify reporting relationships, decision-making authority, and communication channels, ensuring

Hierarchy Chart

everyone understands their place and responsibilities within the organization.

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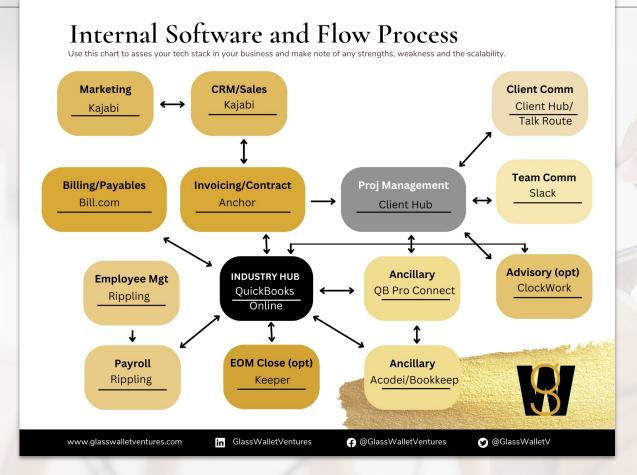


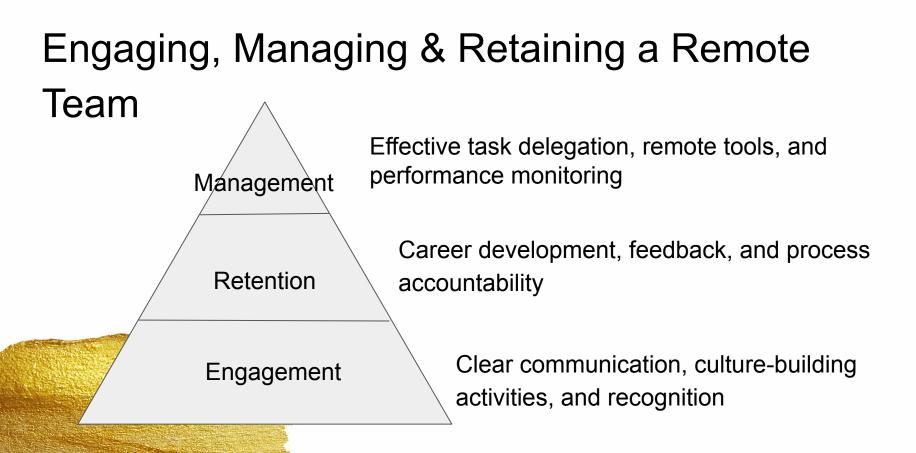
Choosing and Implementing the Right Cloud Technologies

Streamline operations, enhance collaboration, and build a scalable remote team with the right cloud tools.



REMOTE TEAM ROADMAP: INCREASE REVENUE AND REDUCE OVERHEAD







Outsourcing When & Why

When:

- Tasks are repetitive, low-value, and consume too much time.
- When in-house teams are stretched too thin, and deadlines are missed
- The cost of hiring or training in-house exceeds the benefit

Why:

- Reduce overhead and operational costs.
- Focus the internal team on high-value tasks.

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• Increase efficiency and scalability.



Outsourcing WHO

KEEP - Client relationship and advisory roles

OUTSOURCE - non client relationship and non advisory roles





Let's Take 5....

Boscia & Boscia PC: A Journey of

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Family, Technology, and Growth

Our Roots: Founded in 1975

- Founded by Joe Boscia Sr.
- Manual processes, minimal tech.
- Hard work and dedication built a strong foundation.







A New Generation, A New Vision

- Joe Jr. focused on growth, Nick focused on tech & processes
- Began modernizing processes
- Key learning from conferences
- Networking & Collaborating





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Transforming the Firm

- Adopted SmartVault, Anchor, Calendly, Financial Cents.
- Doubled client base to 1,800.
- Streamlined operations, improved work-life balance.









The Future of Boscia & Boscia PC

- Continuing to automate and scale.
- Balancing growth with client satisfaction and team well-being.
- Focusing on next-level tech and efficiency.



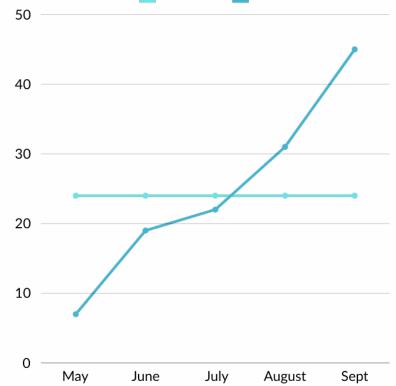








Forecasting Hires and Revenue Growth



Revenue

Hires





New Hire Calculator

Monthly Rev	150000	
Hourly Rate	250	
HOURS	600	Rev divided by Hourly RATE
Staff Needed	4	HOURS divided by 160



Scaling Your Virtual Firm

Step 4: Expand Service Offerings

Step 3: Adopt Advance Technology

Step 2: Leverage Remote Teams

Step 1: Small Team Operations





Enhancing Client Experience in a Remote Firm

Communication:

- Regular Virtual Check-ins
- Clear Communication
 Channels
- Real-Time Updates

Collaboration:

- Client Portals
- Virtual Collaboration Tools
- Full Visibility

Enhancing Client Experience in a Remote Firm

Maintaining Strong Client Relationships Remotely



Creating a Sustainable, Remote-First Culture

Flexibility

Allow flexible working hours and locations to accommodate diverse team needs and improve work-life balance



Diversity

Create a team that reflects diverse backgrounds, perspectives, and cultures to foster innovation and global reach.



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Inclusion

Encouraging open communication, celebrating different cultures, and creating space for all voices in virtual meetings.



Creating a Sustainable, Remote-First Culture





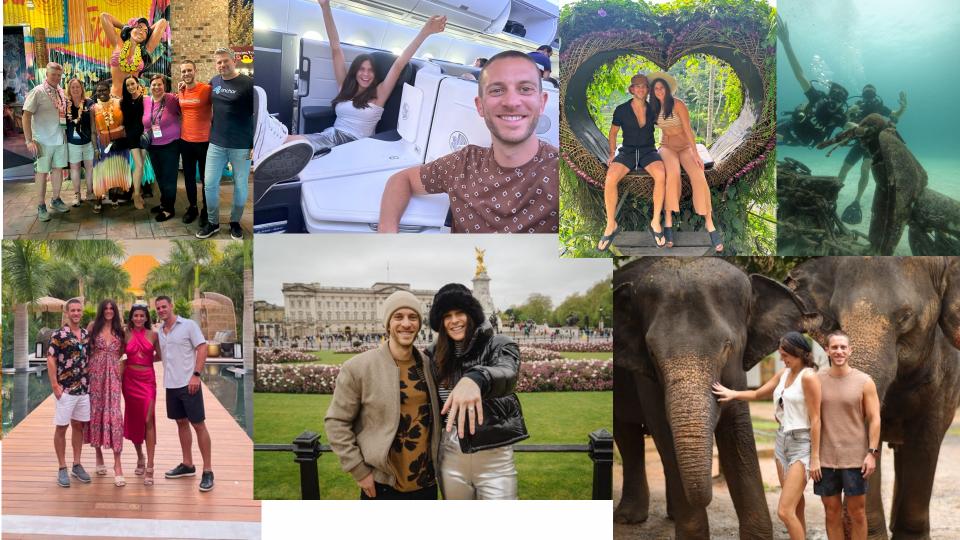
Final Steps to Implementing Your Remote Roadmap

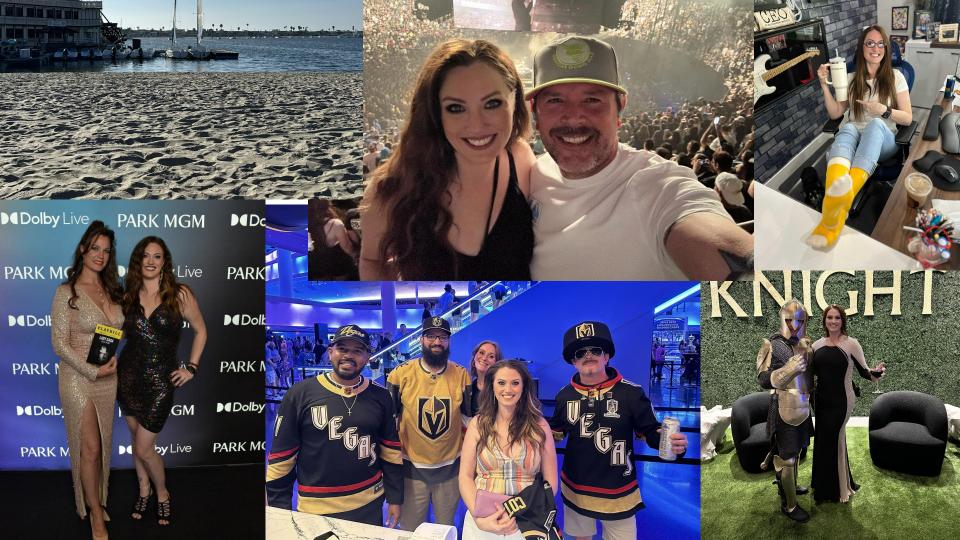














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THANKS!