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2024



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MASTERING COMPLEXITY: STRATEGIES FOR SUCCESS IN A CAS PRACTICE

WEDNESDAY, OCTOBER 9



MODERATED BY

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LEARNING OBJECTIVES

1. Identify the top five challenges faced in CAS practice, including client interaction, leveraging technology, and ensuring profitability.
2. Understand the importance of effective client communication and relationship management in driving success and satisfaction.
3. Discuss how to develop a profitable, repeatable business model by optimizing processes, managing costs, and maximizing revenue opportunities.
4. Gain insights into career advancement opportunities within the CAS field, and strategies for professional growth and development.

Using a blend of known frameworks and practical applications, this session will empower participants to overcome hurdles in a CAS practice, and pave the way for sustainable success.

POLL #1

Where are you in your CAS Practice Development?

1. I consider myself a seasoned practitioner
2. I'm aspiring to enter the field
3. I'm looking to refine an established practice

CLIENT INTERACTION & COMMUNICATION

POLL #2

Do you keep your team updated with the latest technologies?

Yes

No

I would like to but don't have the bandwidth or budget to do so.



LEVERAGING TECHNOLOGY

ENSURING PROFITABILITY

CAREER ADVANCEMENT & PROFESSIONAL GROWTH



POLL #3

Do you offer career advancement and professional growth opportunities in your firm?

Yes

No

I would like to, but do not have the right resources

STRATEGIC CONSIDERATIONS

POLL #4

Is your firm focused on an industry vertical?

Yes

No

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THANKS!

Do you have any questions?

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