

AI UNCHAINED

Accounting Intelligence. No boundaries. No limits.

2024



CHECK IN: 1009PSI

AI UNCHAINED

Accounting Intelligence. No boundaries. No limits.

DISMANTLING THE PYRAMID SCHEME

WEDNESDAY, OCTOBER 9

INTRODUCTION

Technological advancements, changing client expectations, and market dynamics are reshaping the accounting profession, resulting in an environment rife with change and challenge. In these times of upheaval, Chase Birky, CPA at Dark Horse CPAs; Kenji Kuramoto, Acuity; and Tim Petrey, CPA, CGMA at HD Growth Partners have each built a firm model that is not like the other.

Disrupting the traditional accounting firm partnership business model, Chase, Kenji and Tim will describe how they developed and are growing their respective firms. A surprise twist comes from Tim Petrey with his private equity-backed approach that is differentiated from the Top 100 M&A frenzy that people associate with PE.

Learn and understand the reasons behind the need for firm disruption through case studies, discussions, and practical examples, as you gain insights into innovative approaches for restructuring accounting firms.



PRESENTERS:



KENJI KURAMOTO

CHIEF EXECUTIVE OFFICER, ACUITY



CHASE BIRKY

CHIEF EXECUTIVE OFFICER &
CO-FOUNDER, DARK HORSE CERTIFIED
PUBLIC ACCOUNTANTS



TIM PETREY

MANAGING PARTNER, HD GROWTH
PARTNERS



SCOTTY SCARANO

OK RAPPER, ACCOUNTANT, CUSTODIAN
AT ACCOUNTING HIGH

THE PROBLEM

What got us here, won't get us into the future.



POLLING QUESTION #1

What is your biggest problem in your firm today?

TECH STACK



PEOPLE



SUCCESSION PLAN



POLL DISCUSSION





OUR RESPONSE

Beyond Philosophy & Culture

POLL QUESTION #2

What is the biggest hurdle in transforming your firm for the future?

FEAR

TIME

MONEY

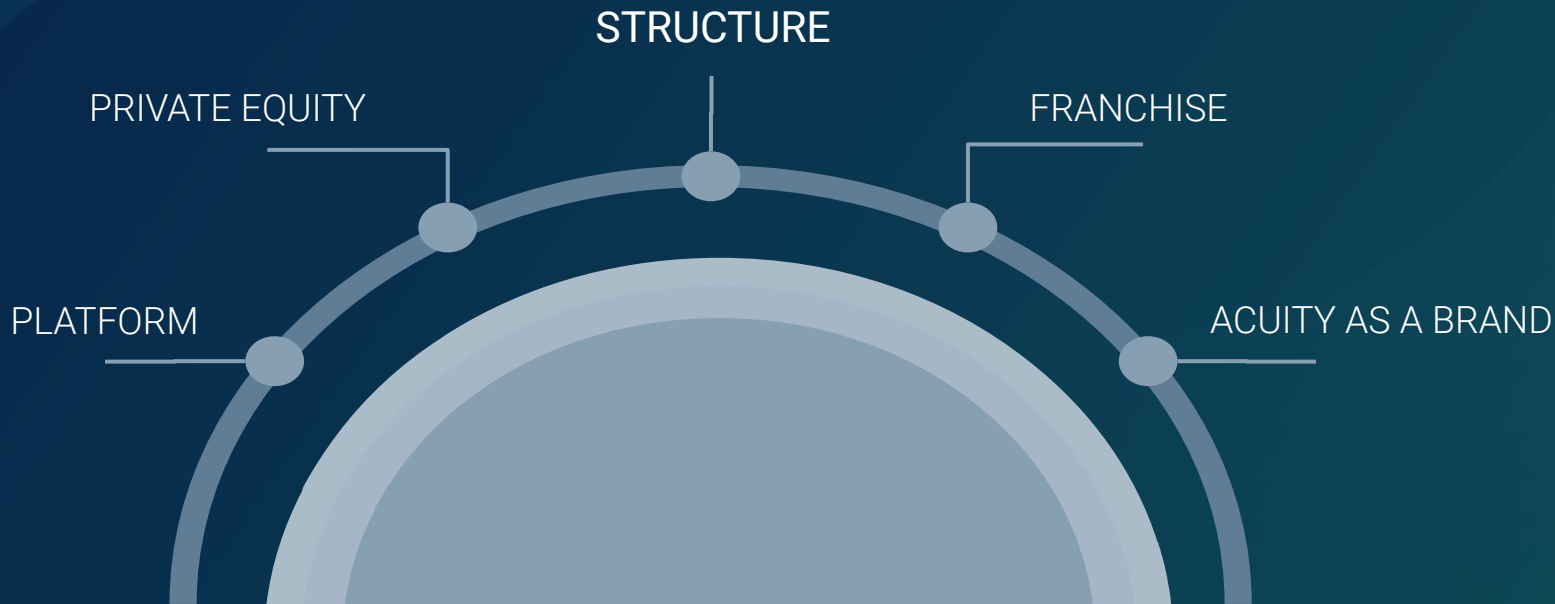
FREEDOM

POLL DISCUSSION



WHAT ARE WE DOING DIFFERENTLY?

Progressive Platforms vs Partnership



POLL QUESTION #3

What is the biggest fear about a new firm model?



POLL DISCUSSION



CHECK OUT: 1009PSO

THANKS!

Do you have any questions?

Chase Birky, Dark Horse CPAs: [LinkedIn](#)

Kenji Kuramoto, Acquity: [LinkedIn](#)

Tim Petrey, HD Growth Advisors: [LinkedIn](#)

Scotty Scarano, Padgett Advisors: [LinkedIn](#)